Boral Resources Selected as New Name
For America’s Largest Coal Ash Manager and Marketer

October 27, 2017 – Boral Material Technologies and Headwaters Resources have combined to form Boral Resources – the new name for America’s largest marketer of fly ash for concrete products and other building materials.

Boral Plant Services has been selected as the name of the company’s business unit supplying ash management services to utilities and related customers.

The Boral and Headwaters ash management and marketing operations combined after their parent companies merged earlier this year. Boral Limited (ASX: BLD) acquired Headwaters Incorporated in May.

“We are pleased with the progress we have made integrating the operations of these fine companies and are excited to move forward under the new Boral Resources brand,” said Bill Gehrmann, president of the company’s fly ash group. “Over the next few months, our customers will see Boral Resources appear on the wealth of technical resources we provide and on our website www.flyash.com.”

With personnel and facilities in over 40 states, Boral Resources is the only fly ash marketer with operations coast to coast. No one offers more ash sources or more solutions to ash quality and supply reliability issues.

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